

A COMMUNITY MISSION





I'M A STUDENT FROM SPOKANE
COUNTY HERE TO TELL YOU ALL
ABOUT LAUNCHNW AND THE IMPACT IT WILL HAVE ON MY
LIFE. BUT FIRST, LET'S TALK ABOUT HOW WE GOT HERE.

SHARED VISION AND EXPECTATION

Imagine a community coming together to ensure every child has the opportunity and support to access their post-high school education or career of choice and meet their full potential.

This is the bold promise of LaunchNW.

With the promise scholarship as incentive, LaunchNW creates collaboration and provides wraparound supports for students and families. We unite businesses, educational entities, nonprofits, government and communities behind this vision and expectation. A disruption to business as usual, LaunchNW is a transformational investment in the future of our region.

LAUNCHNW IS MODELED AFTER SUCCESSFUL PROGRAMS THAT CAME BEFORE IT.



Say Yes Buffalo

- Pairs a promise scholarship with "cradle to career comprehensive supports" to increase the rates of post-high school completion and the achievement of a fulfilling career.
- Formally announced in 2011 with operations beginning in 2012.
- Collaboration between the Community
 Foundation for Greater Buffalo, John R. Olshei
 Foundation and local business leaders.

Reach For The Future

- Founded in 2008 in Spokane by generous individuals, businesses and foundations.
- Provided post-high school education and wraparound supports for two second-grade classes at Lidgerwood Elementary School.
- Achieved life-changing results for students but did not change the system itself.

Just 10 years after implementation in Buffalo, the Say Yes model showed measurable improvements in key job training metrics.

THE LAUNCHNW MODEL WORKS! LET'S TAKE A LOOK AT SOME OF THE NUMBERS.



HIGH SCHOOL GRADUATION RATE

+30%

POST-HIGH SCHOOL ENROLLMENT RATE

+23%

DEGREE OR VOCATIONAL TRAINING ATTAINMENT

+23%



STUDENTS AND FAMILIES IN OUR COMMUNITY FACE BARRIERS TO OPPORTUNITY, EDUCATION AND JOB TRAINING.

The Reach For the Future program also made a huge impact in the lives of Lidgerwood Elementary students and families from two second-grade classrooms.

GRADUATED HIGH SCHOOL OR COMPLETED GED

91%

GRADUATES ACCEPTED TO COLLEGE OR TRAINING

90%

RECEIVED SOME FORM
OF POST-HIGH SCHOOL
EDUCATION OR TRAINING

86%

- 1 in 3 families in our region are economically insecure.
- 47% of students in Spokane County are living in poverty. Some districts are as high as 61%. 83% of people born into poverty stay in poverty.
- 74% of people experiencing homelessness in Spokane were already living here before becoming homeless.
- Only 44% of students in Spokane County enter kindergarten ready to learn, including 32% in Spokane Public Schools, the largest district. In Kootenai County, 59% enter ready.
- 74% of available jobs in Washington require some form of post-high school education, but only 39% of Spokane County students complete a degree within eight years of graduating high school. This gap leaves our businesses struggling to fill jobs with qualified candidates.

LAUNCHNW WALKS
ALONGSIDE STUDENTS
THROUGHOUT THEIR LIVES TO
ENSURE THEY ARE SUPPORTED
AND EMPOWERED TO REACH
THEIR FULL POTENTIAL. ON
THE NEXT PAGE, YOU'LL SEE
WHAT THAT LOOKS LIKE FOR
ME AND MY FAMILY!

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SAM'S PATHWAY TO **POST-HIGH SCHOOL SUCCESS**

READING

AT GRADE

by end of

LEVEL

LaunchNW convenes community partners in the early learning landscape to collaborate and scale kindergarten readiness programs for our entire community. These programs are offered in community centers, churches, schools and beyond.

> LaunchNW has, in partnership with community organizations, created an in-school reading buddy program that is implemented in high-need schools across the community.

COMPLETE POST-HIGH SCHOOL PROGRAM APPLICATION AND FAFSA/WASFA

by December, and in January of senior year

WASFA completion is funded by LaunchNW. Churches, businesses, cultural organizations, nonprofits and schools host FAFSA Completion nights to ensure

A media campaign to bring awareness to FAFSA and students have support to unlock this key opportunity.

PARENT/GUARDIAN ASPIRATION TO, AND INFORMATION ABOUT, POST-HIGH SCHOOL OPPORTUNITIES

by end of Grade 6

Parent engagement coordinators, funded in partnership with community-based organizations and LaunchNW, host a series of events at elementary schools to create career awareness and post-high school financial planning.

A county-wide student data system funded by LaunchNW alerts educators at the early signs of attendance issues. Parent MAINTAIN 90% navigators proactively intervene ATTENDANCE before attendance becomes a at all grade levels roadblock for student achievement and opportunity.



PLANS TO ATTEND A POST-HIGH SCHOOL PROGRAM by the end of Grade 9

OCATIONAL TECHNICAL

JOB ATTAINMENT AND PRODUCTIVE CITIZENSHIP

ELAUNCHNW PROMISE
SCHOLARSHIP

HIGH SCHOOL COMPLETION



YOU MIGHT BE WONDERING, "WHAT MAKES THIS DIFFERENT?" LAUNCHNW UNITES AND GALVANIZES LEADERS THROUGHOUT OUR COMMUNITY TO GENERATE SUSTAINABLE, MEASURABLE RESULTS.

LaunchNW is grounded in data, using it to provide community visibility, measurability and accountability to progress.

The model includes data tools, resources and partner agreements to maximize impact and ensure success.

MY PROGRESS IS MEASURED AND TRACKED ALL ALONG MY PATHWAY TO POST-HIGH SCHOOL SUCCESS.



FIVE CORE ESSENTIALS

LaunchNW uses five essential philosophies to guide decisions, strategies and operations.

1.

STRATEGIC DATA APPROACH

- Data informs decisions while identifying assets, resources and gaps in supports for students and families.
- Data also helps use existing programs and dollars more efficiently.

3.

SUSTAINABLE FUNDING

- LaunchNW supports and builds upon existing services to break down silos and reduce the duplication of efforts.
- New programs and initiatives implemented through LaunchNW will include a minimum 5-year sustainability plan.

COLLABORATIVE GOVERNANCE

- All sectors have a voice in the decision-making of LaunchNW, including leaders from business, nonprofit, government, education, students and community groups.
- A community advisory board provides public visibility.

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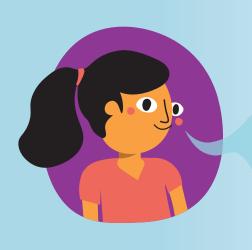
COMPREHENSIVE SUPPORTS

- LaunchNW coordinates supports for students, utilizing existing and new programs to provide resources along their pathway to success.
- These supports recognize that many nonacademic factors influence achievement and opportunity.

...4.

SUSTAINABLE SCHOLARSHIP INCENTIVE

- LaunchNW coordinates supports for students, utilizing existing and new programs to provide resources along their pathway to success.
- These supports recognize that many nonacademic factors influence achievement and opportunity.



LAUNCHNW KNOWS
MEASURABILITIY
=
ACCOMPLISHMENT.





UNITING COMMUNITY LEADERS
UNDER A SHARED VISION MEANS
EVERYONE BUYS IN.

Data Dashboard

LaunchNW funds a public data dashboard to provide transparency and accountability for the impact of our work, measuring specific metrics and sharing with the community in an accessible format.

Community Asset Map

LaunchNW contracts with Gonzaga University to identify all services offered to our youth and families by nonprofits, schools and cultural organizations. This mapping helps identify redundant programs, underused funding and innovative solutions.

MOUs

Using the promise scholarship as leverage, LaunchNW sparks collaboration where our community currently works in silos. Partners are required to sign memorandums of understanding (MOUs) to set expectations for data-sharing and implementation. This also eases the funding burden on some of our biggest charitable organizations.





LaunchNW is an initiative born out of the strategic framework of Innovia Foundation.

Join the mailing list and get the latest updates at **LaunchNW.org.**













THE LAUNCHNW PROMISE SCHOLARSHIP WILL FIRST BE AVAILABLE TO STUDENTS FROM SPOKANE COUNTY, WITH CONTINUED PHASED ROLLOUT ACROSS THE REGION.



About Innovia Foundation

Innovia Foundation ignites generosity that transforms lives and communities so that every person has the opportunity to thrive. As the community foundation for Eastern Washington and North Idaho, we partner with people who want to make our world better. We work together to address and solve our region's problems, help those in need, identify and respond to our greatest opportunities and leave a lasting impact. Each year, Innovia Foundation invests nearly \$10 million into our communities through grants and scholarships.

Learn more at innovia.org.

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